

CONTACTING A RECIPIENT BY A PREFERRED TECHNIQUE VIA A PAGE

ABSTRACT

A method, apparatus, system, and signal-bearing medium that in an embodiment determine a server and a preferred delivery technique for a recipient based on information encoded in a page. In various embodiments, an identification of the server may be encoded in the page. The recipient is selected via the page, and a message is sent to the recipient via the server and the preferred delivery technique.